



## MEDIA RELEASE

### **StarHub Unites Top Allies against Enterprise Ransomware**

*Singapore's first one-stop security solution helps enterprises thwart malicious attempts to block access to company data and systems for money*

*Teaming up with cyber protection giants Ensign InfoSecurity, Palo Alto Networks, and Veeam*

**Singapore, 25 January 2021** - In response to the intensifying threat of ransomware attacks in Singapore, StarHub today introduced the country's first one-stop cyber security solution, to help enterprise customers develop stronger immunity against system breaches, unauthorised system lockdown, data exfiltration, and extortion attempts.

Available from today, *StarHub CyberSecure Business Solution* is a one-stop managed service that provides a suite of cyber defences for enterprises, securing network frontlines as well as back-end systems. The solution integrates crisis and incident response management, digital forensics, cloud-delivered threat detection for every system and device, and secure data backup and recovery services, packaged in collaboration with three cyber protection heavyweights Ensign InfoSecurity, Palo Alto Networks, and Veeam.

Enterprises simply liaise with a single party – StarHub – for assistance on all things related to ransomware, including the deployment of preventive security measures as well as remediating intrusions to prevent further harm. In the unfortunate event of a suspected ransomware attack, enterprises will just need to contact their StarHub Managed Service Account Managers for priority assistance.

“Increasingly sophisticated cyber attacks demand highly-responsive security strategies, especially so as these threats expose firms to severe financial, compliance, and reputational risks. The number of local ransomware cases has spiked, and as a responsible service provider, we want to offer our customers cyber security solutions that offer maximum security and yet are simple to manage,” said Charlie Chan, Chief, Enterprise Business Group, StarHub. “Deep industry cooperation is critical to addressing threats successfully for customers. Together with Ensign InfoSecurity, Palo Alto Networks, and Veeam, we are delighted to leverage our strengths and domain knowledge to help keep Singapore businesses safe and secure.”

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StarHub CyberSecure Business Solution offers customers three main features:

***Fortifying entry points for quicker threat detection***

In today's remote work era, the new first line of defence for enterprises is where the internet meets their employee devices, such as laptops and tablets, as well as point-of-sales equipment, are. Traditional firewalls alone, sited deep within central data centres, are not as effective in combating the expanded threat area.

Combined with cloud-delivered security platform Prisma Access from Palo Alto Networks, StarHub's solution enables enterprises to establish advanced security defences into every device, regardless of where employees are or what internet connectivity they are on. Users are authenticated, data traffic is inspected, and threats are neutralised at the edge of the enterprise network perimeter.

***Maintaining backups off-site for maximum business continuity***

The next vital ransomware protection advantage for enterprises is to have up-to-date copies of valuable company data, which are stored securely off-site and ready for retrieval at a moment's notice.

With StarHub's solution, enterprises can set up data sources, frequency of backups, and the retention period. Enterprises can speedily bring systems and applications back online to the last known good configuration, for business operations to continue with minimal disruption even if their data were to be accidentally deleted or held to ransom.

***Ensuring ready access to cyber security experts for hands-on assistance***

Time is of the essence when it comes to repelling cyber-attacks and mitigating their impact on organisations. Crown jewels, such as Personally Identifiable Information (PII), intellectual property and trade secrets, are often the targets of financially motivated cyber criminals. StarHub's solution provides enhanced protection for enterprises' endpoints, and monitors them on a 24/7 basis to detect any malicious attack attempts.

In addition, StarHub's solution gives enterprises access to experts with proven track record and deep knowledge in cyber incident response. At the onset of a cyber-attack, 24/7-on-call incident response and forensic specialists will step in to assist organisations in containing and

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eradicating the threat, assessing the impact, and identifying the root cause of the incident. These specialists will also advise organisations on regulatory matters, assist them on the fastest path to business recovery, and provide post-incident threat monitoring to prevent attack resurgence.

For more information, please visit [www.starhub.com/CyberSecureBiz](http://www.starhub.com/CyberSecureBiz). Through the same link, enterprises can register for StarHub's upcoming Cyber Security seminar. Happening on 16 February 2022, the event will address the latest cybersecurity trends and best practices for building cyber resiliency and developing a robust and agile cyber threat response strategy.

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## QUOTE SHEET

“Ransomware attacks are becoming pervasive, sophisticated, and disruptive with the rise of Ransomware-as-a-Service models and double extortion tactics. To prepare and defend against these threats, enterprises will need a multi-layered solution that hardens their endpoint defences while sharpening their response and recovery capabilities.”

“The Log4j (or, Log4Shell) critical new vulnerability disclosed recently, illustrates that cyber threats are ever-present and have profound implications on defence. Many organisations would need to help to address these threats holistically. We are excited to have the opportunity to help develop StarHub CyberSecure Business Solution. This aligns with our commitment to helping enterprises secure their digital operations, adhere to data protection regulations, and digitalise with greater confidence.”

- **Lim Minhan, Head of Cyber Operations, Ensign InfoSecurity**

“We are seeing incredible growth in the number of customers embarking on the Secure Access Service Edge (SASE) transformation journey in the region. With hybrid work is here to stay in Singapore, organisations are in need of a solution that enables them to secure access to all applications used by their employees on their network regardless of location – remote, mobile or from the office. Palo Alto Networks is thrilled to be partnering StarHub to provide Prisma SASE, the massively distributed cloud service that provides complete SASE solutions on the market, making it easy for organisations to scale and secure their hybrid workforce.”

- **Claribel Chai, country manager of Singapore, Palo Alto Networks**

“Veeam is strongly committed to providing reliable backup, recovery, and data management solutions on-premises and in the cloud. Dedicated to fulfilling our customers' and partners' modern data protection needs, we help build solid, revenue-generating Backup-as-a-Service (BaaS) and Disaster Recovery-as-a-Service (DRaaS) offerings. By delivering comprehensive BaaS and DRaaS solutions, we ensure every piece of data, every workload is safe, secure, and easily recoverable, no matter where they reside. Together with StarHub, we provide the best modern data protection solution that enterprises can leverage for a stronger defence against ransomware attacks.

- **Beni Sia, Vice President of South East Asia and Korea at Veeam Software**

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## About StarHub

StarHub is a leading homegrown Singapore company that delivers world-class communications, entertainment and digital solutions. With our extensive fibre and wireless infrastructure and global partnerships, we bring to people, homes and enterprises quality mobile and fixed services, a broad suite of premium content, and a diverse range of communication solutions. We develop and deliver to corporate and government clients solutions incorporating artificial intelligence, cyber security, data analytics, Internet of Things and robotics. We are committed to conducting our business in a sustainable and environmentally responsible manner. Launched in 2000 and listed on the Singapore Exchange mainboard since 2004, StarHub is a component stock of the SGX iEdge SG ESG Leaders Index and iEdge SG ESG Transparency Index. Find us at [www.starhub.com](http://www.starhub.com), or connect with us on [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

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